



Cycling Ireland Seeks a Get Ireland Cycling Officer

Cycling Ireland is seeking to recruit a full-time **Get Ireland Cycling Officer** to assist in the development and roll out of Get Ireland Cycling.

Get Ireland Cycling (GIC) is an initiative of Cycling Ireland, Healthy Ireland and Sport Ireland. Its primary objective is to increase and sustain participation in cycling. Through engagement and collaboration with a wide range of partners, the GIC initiative aims to introduce cycling to sectors of the community currently underrepresented in the sport as well as supporting life-long participation for those already involved. GIC embraces participation across all cycling disciplines including recreational and competitive cycling as well as cycling for transport.

GIC aims to identify and remove barriers to participation through consultation with both cyclists and non-cyclists and with a wide range of partner organisations and interest groups. In so doing, GIC will encourage and facilitate increased diversity and inclusivity within cycling in Ireland.

GIC advocates for the role of cycling in sustainable travel and the safety of cyclists in all environments, recognising multiple users of shared spaces and resources.

GIC aims to grow all forms of cycling in Ireland whether for recreation, competition or transport. This will be achieved by:

- developing relationships with all sectors of our population
- supporting and fostering existing and new opportunities to increase the number cycling
- focusing on the safety of all cyclists in all environments and advocating for underrepresented groups in cycling
- working in collaboration with all potential stakeholders including national bodies and government departments to facilitate a culture of cycling in Ireland

The GIC strategy is based on three core pillars: **ADVOCATE**, **ENGAGE** and **SUPPORT**.

Get Ireland Cycling is aligned with Sport Ireland, Healthy Ireland and Cycling Ireland strategic plans (the Government of Ireland - National Sports Policy 2018-2027, Actions 5 and 13; Healthy Ireland - National Physical Activity Plan for Ireland, Action 45 and Cycling Ireland – Strategic Plan 2020-2024, Participate and Enable pillar) to promote and grow participation in cycling in Ireland.



The Role

The Get Ireland Cycling Officer will be responsible for the development and role out of Get Ireland Cycling. They will be working with a broad variety of stakeholders and developing and managing relationships across a number of organisations.

Key Responsibilities

- Implement the Get Ireland Cycling (GIC) Programme, a dynamic, reflexive programme
- Develop relationships with a very broad range of stakeholders and organisations involved in cycling at all levels on the island of Ireland
- Working closely with the team within Cycling Ireland across all departments
- Manage and maintain all GIC social media channels
- Manage and maintain the GIC website
- Develop and maintain content for the GIC website and social media channels
- Work closely with Cycling Ireland clubs in supporting the GIC programme
- Work closely within the Programmes department of Cycling Ireland
- Assist in managing and maintaining all budgetary aspects of Get Ireland Cycling
- Support the development of cycling as a sport and activity across the island of Ireland at all levels, from grassroots to elite competition and everything in between.
- Be conscious of underrepresented communities in cycling and have an active interest in working with organisations and programmes to support participation from these communities.
- Manage and maintain the marketing and communication of the Get Ireland Cycling programme
- Work collaboratively within Cycling Ireland and with outside stakeholders

Essential Requirements for the Role

- Experience in a similar role in sports development
- Extremely high level of interpersonal skills, to manage the multiple relationships necessary to the success of GIC
- Be dynamic and innovative in ways to develop and support the programme
- Ability to work independently and lead on projects
- Ability to work closely within and collaborate with various teams within Cycling Ireland
- Excellent IT skills
- Excellent communication and literacy skills



- Experience in social media and website management
- A recognised appropriate third level qualification or equivalent professional qualification is desirable
- Be eligible and legally available to work in Ireland on a full-time basis

Remuneration and Location

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Remuneration will be dependent on experience and skills relevant to this job description. The post is full-time at 39 hours per week (0900-5.30pm) with stand probation period. The post is Dublin based with travel as appropriate.

The successful candidate will enjoy excellent company benefits including:

- Group Pension contribution
- Free Membership of Cycling Ireland
- EAP Programme
- Free parking
- 25 days holiday (not including Bank Holiday's)

How to apply for this post

Selection shall be through a competition based on an interview conducted by Cycling Ireland. Applications must be sent by email with the subject line of [**ATTN: GIC Officer**].

When applying by email, please provide a 1 page letter of introduction detailing what you would like to do with the programme, and your experience with your Curriculum Vitae outlining your skills and work experience not later than 5 pm on Friday, October 7th 2022 to Cycling Ireland at myra.mcglynn@cyclingireland.ie

Appointment will be made subject to satisfactory:

- Garda Vetting
- Access NI Vetting
- Reference Checking Procedures

Cycling Ireland is an equal opportunity employer, celebrating diversity and championing inclusivity. If you require any reasonable accommodations to assist you in participating in the employee selection process, please simply let us know. We heartily encourage all interested parties to apply.