

## **Cycling Ireland Event Support Funding Guidelines & Application Process**

### **INTRODUCTION**

A ringfenced event support budget will be made available to support cycling events that can demonstrate their impact and role in achieving objectives set out within Cycling Ireland's 2020-2024 Strategic Plan.

The formalised application process is open to sanctioned events across all disciplines. The application process will close on the **11<sup>th</sup> of December**. Submissions should be made to [events@cyclingireland.ie](mailto:events@cyclingireland.ie). Depending on the level of submissions, the outcome of those deliberations will be communicated to applicants in January 2023.

A portion of the event support budget will be held back for unforeseen circumstances and for a second round of event funding which will open in Q2 of 2023.

### **CORE OBJECTIVES AND GUIDING PRINCIPLES**

The primary objective of the event support funding is to assist events that play a key role in achieving the objectives set out within Cycling Ireland's 2020-2024 Strategic Plan and are high impact.

- 1) Applicants should demonstrate clearly and in detail the role the event plays in achieving the objective/s set out within Cycling Ireland's 2020-2024 Strategic Plan. Examples may include:
  - Providing opportunities for underrepresented groups such as women, youth and junior boys and girls, para-athletes.
  - Providing talent pathways for developing high-performance athletes
  - Major or international events which raise the profile of Ireland as an island of cyclists
- 2) Funding is provided for essential safety, operational and logistical expenses. Applicants should provide costings and detail of how funding would be utilised.
- 3) Events covering all disciplines will be considered (Road, Track, Off-Road, Para, BMX, Leisure)
- 4) Events should demonstrate long-term financial sustainability and not be overly reliant on Cycling Ireland funding. As a guide, Cycling Ireland's funding allocation should not exceed 30% of an events total revenue.
- 5) Past funding allocations will have no bearing and provide no guarantee of future funding allocations.
- 6) No upper or lower funding limits are in place. This can only be determined when the extent of the demand of the schemes is known.
- 7) Funding will be made available for vouched expenses on receipt of evidence. In exceptional circumstances a pre-payment may be made.
- 8) Applications are open to Cycling Ireland sanctioned events only (those using the CI system)
- 9) Successful grant recipients may be subject to future audit.
- 10) Funded events are expected to notify Cycling Ireland if there is any threat of cancellation or a significant change to the nature of the event.
- 11) Applicants will be accepted up to the 11<sup>th</sup> of December 2022. No late applications can be accepted. A second round of funding will open in June/July 2023.



12) Funding will be subject to acceptance of terms and conditions.

### **FAIRNESS, EQUITY & INCLUSION**

Cycling Ireland will endeavour to ensure that the investment is distributed fairly and links directly to the objectives set out within the Strategy Plan. Every effort will be made to ensure that the wider cycling community benefits from the funding allocation.

Limits on grant amounts may be put in place. That can only be done when the extent of the demand for the scheme is known. Applicants are encouraged to apply for only the amount that is required.

It is envisaged that demand will far exceed the availability of resources. Cycling Ireland's financial resources are limited, and applicants should be aware Cycling Ireland may not be in a position to make an allocation or may allocate a lesser amount.

### **ASSESSMENT CRITERIA**

A Cycling Ireland panel will review applications based on a number of areas including:

- A. Technical Merits of the Application (i.e. quality, detail and accuracy of the information provided)
- B. Evidence of link to Strategic Plan and strategic significant of the event
- C. The likely positive impact of the event on achieving objectives detailed within the Strategic Plan
- D. Financial sustainability of the event