

# Key findings from Survey on Women's Cycling in Ireland

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2017



# Motivation

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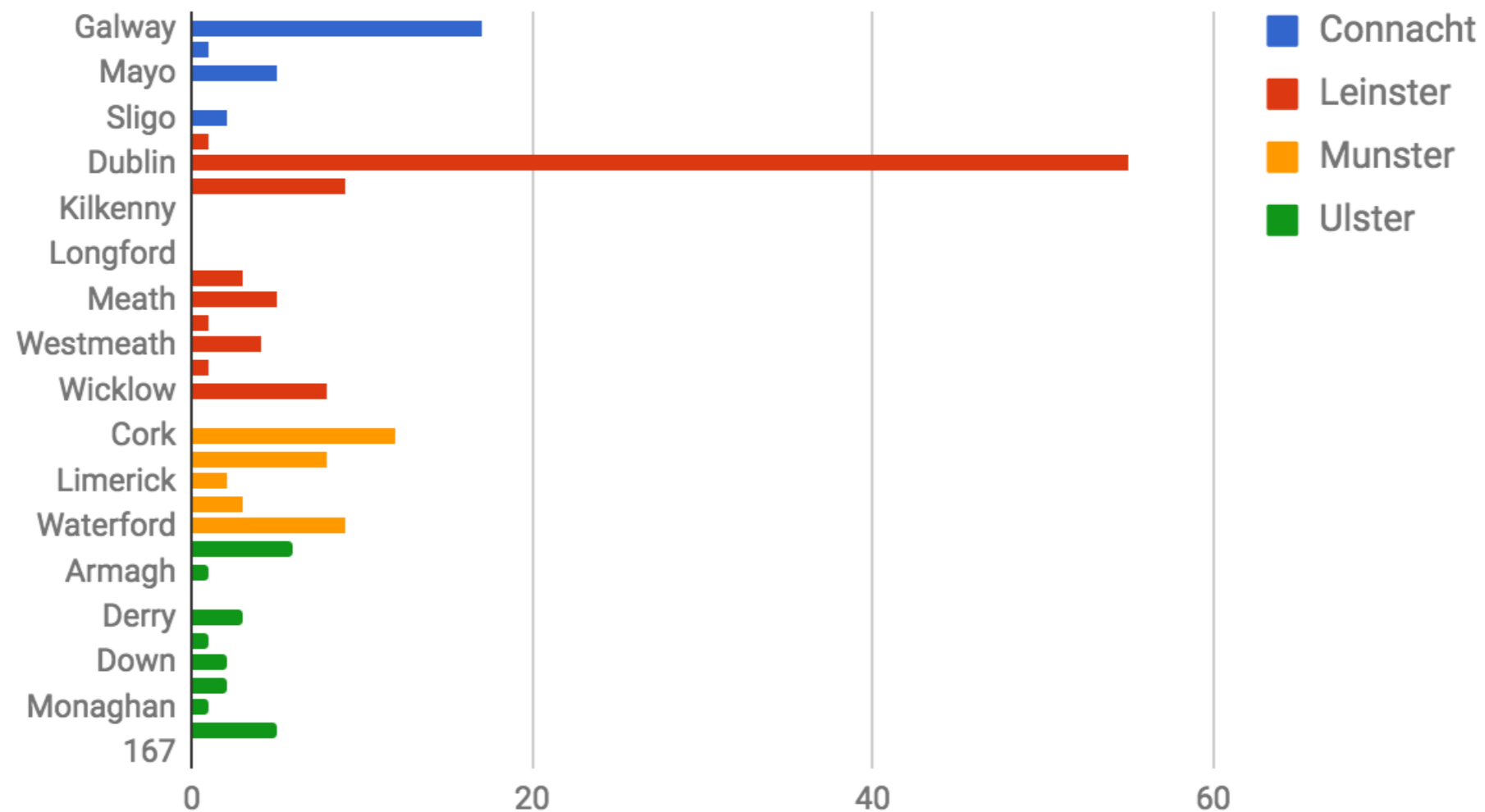
- How do we attract more women into racing?
- How do we keep them in racing?

# Survey Participation

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- 171 participants - Thank you!

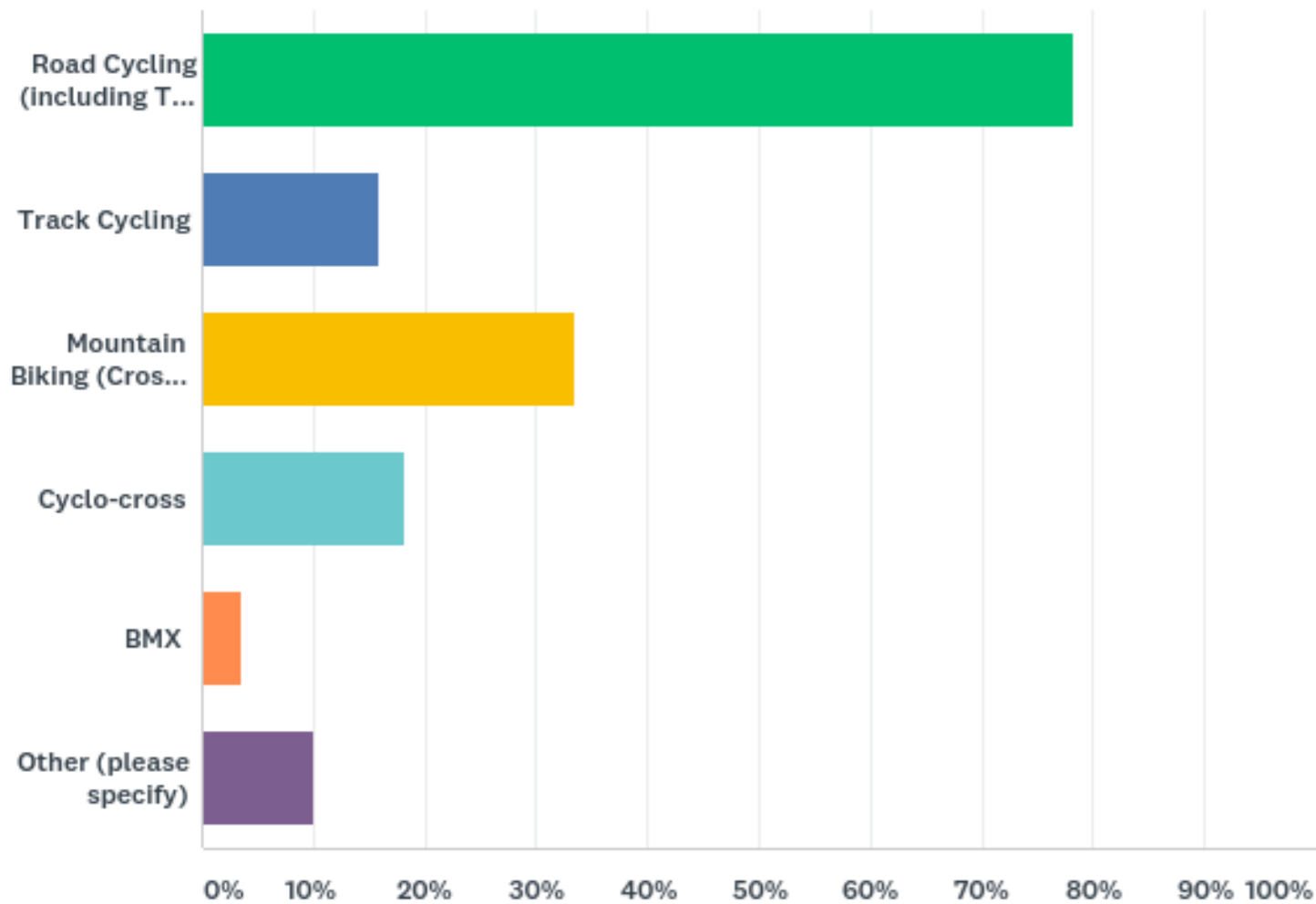
Connacht, Leinster, Munster and Ulster



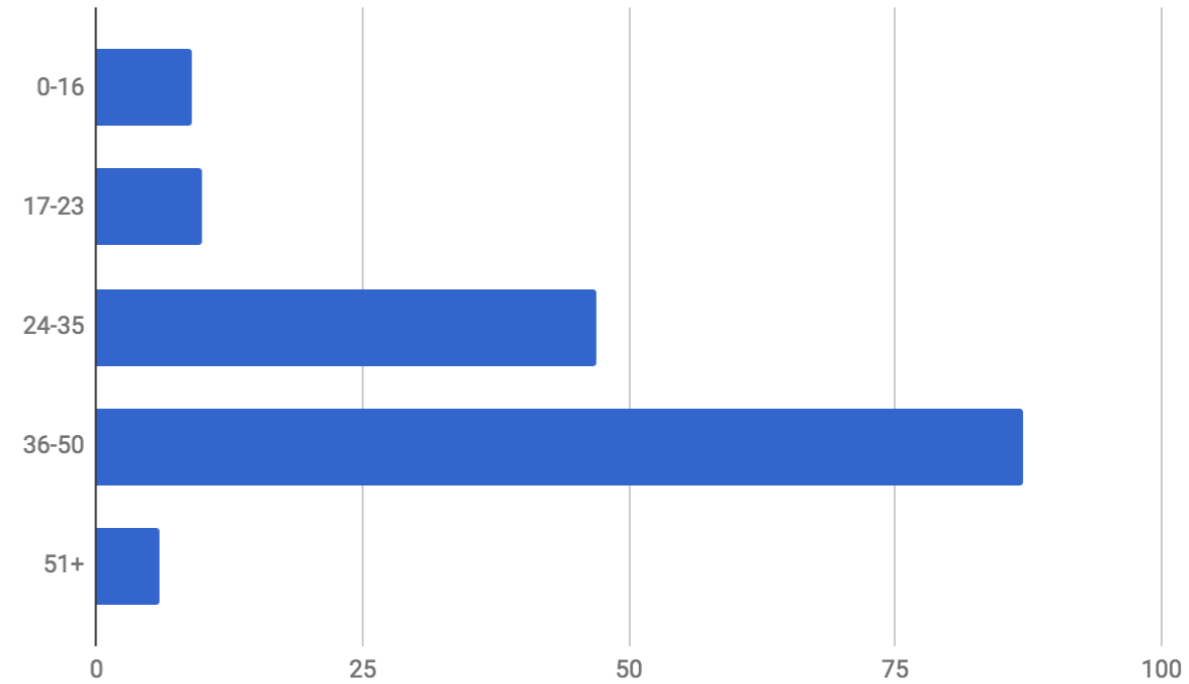
# Survey Participation

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- Disciplines

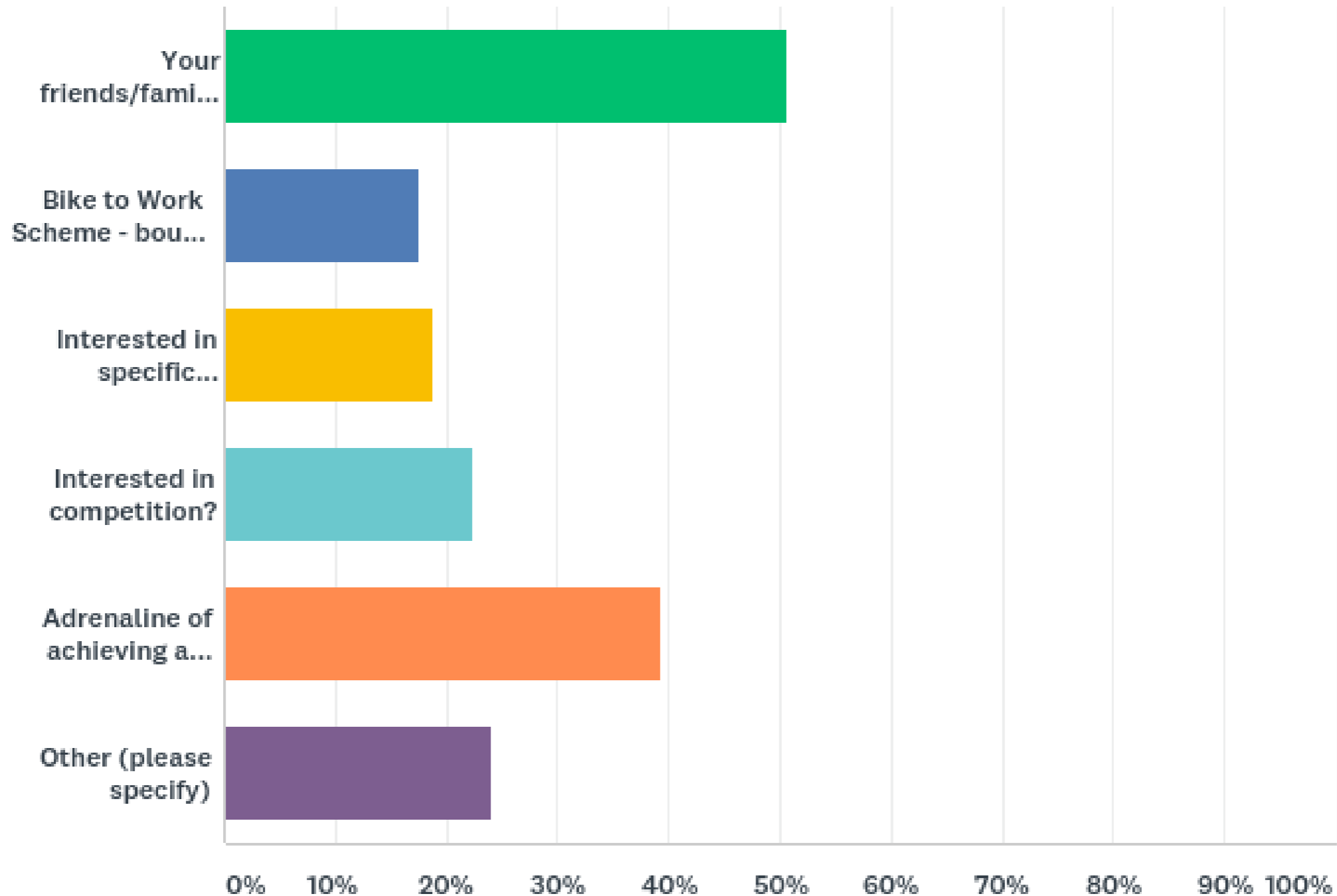


- Age



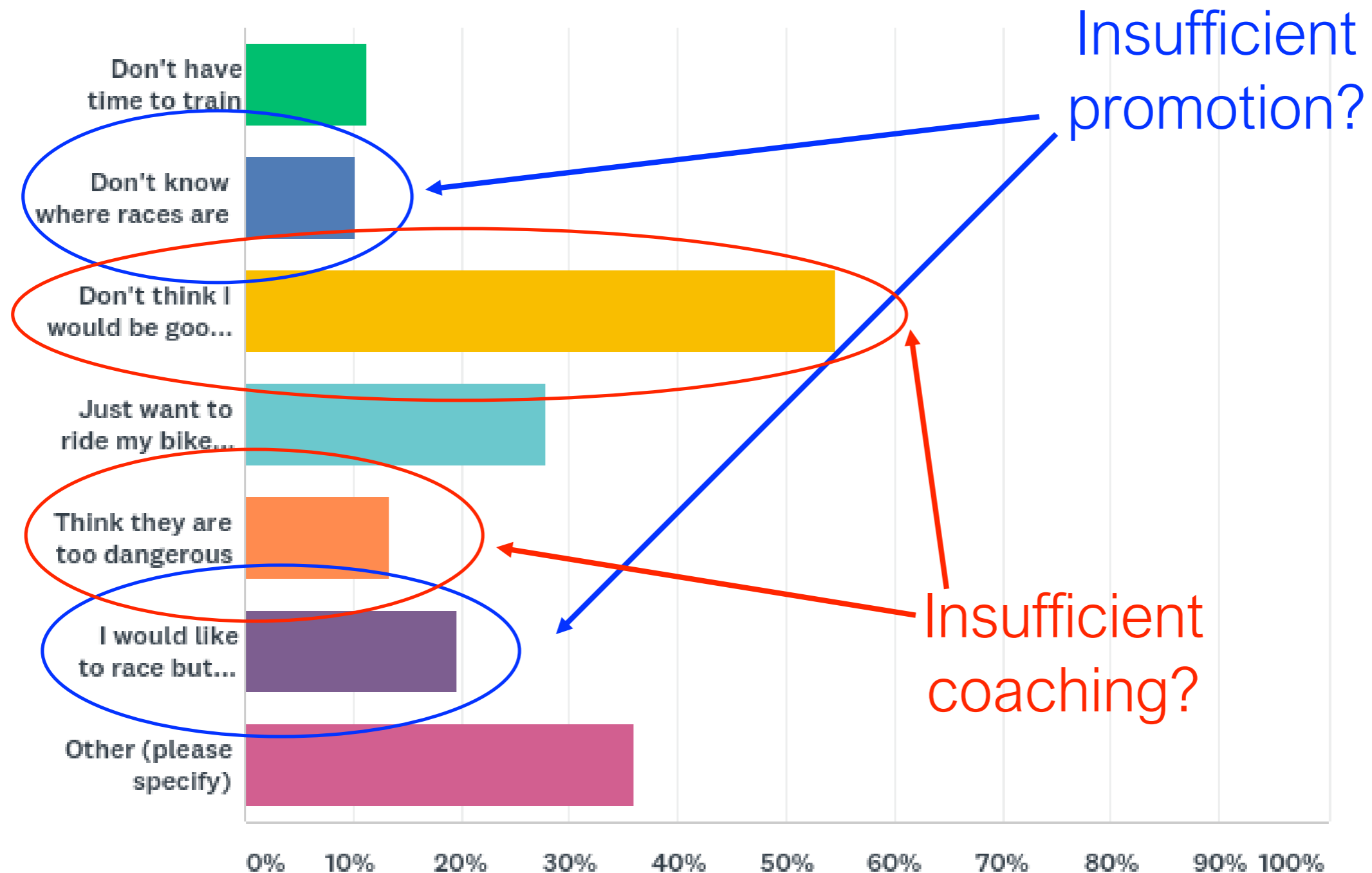
# What attracted you to racing?

Answered: 170 Skipped: 1



# If you don't compete in races, why not?

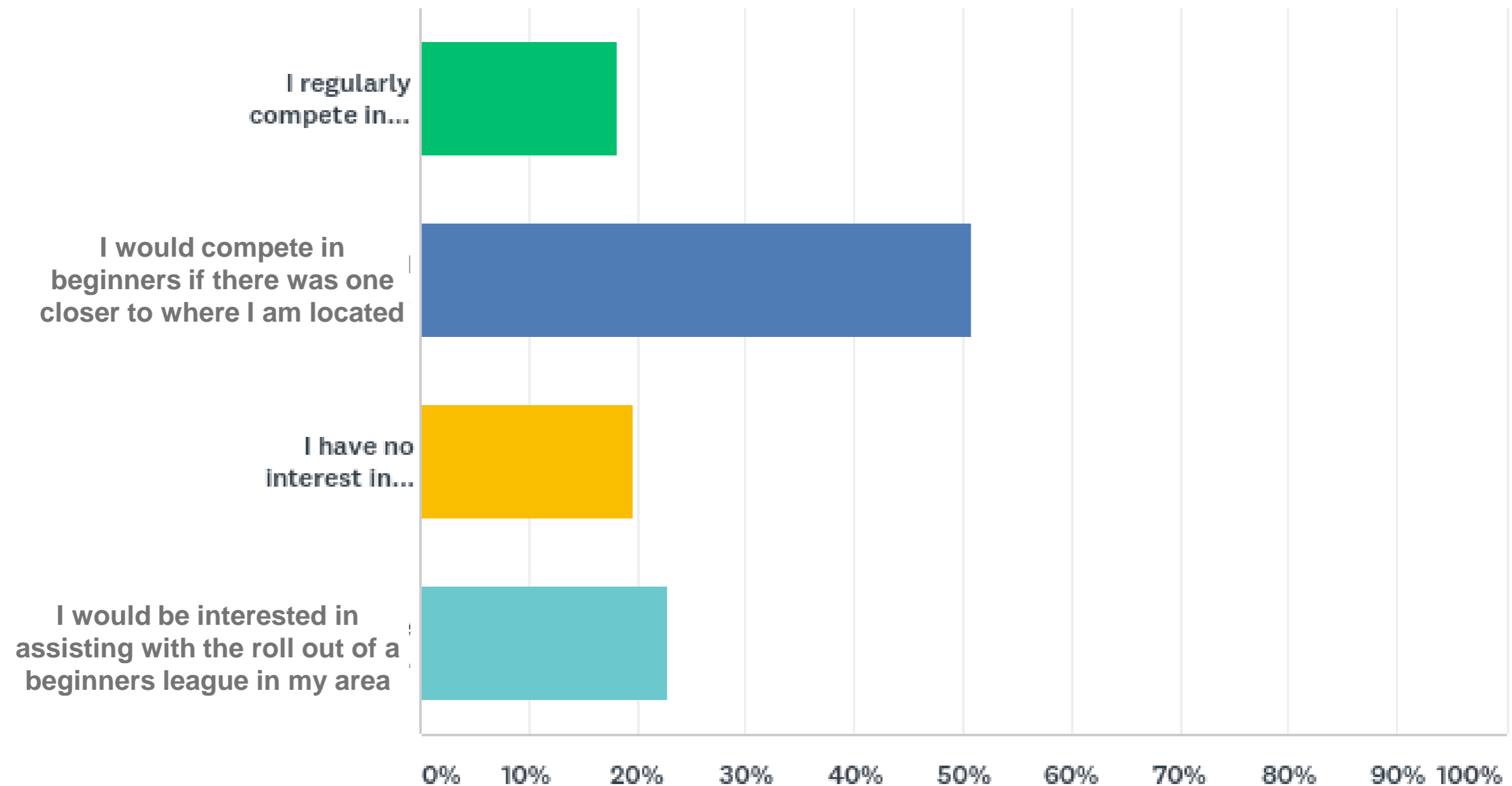
Answered: 97 Skipped: 74



# Beginner leagues

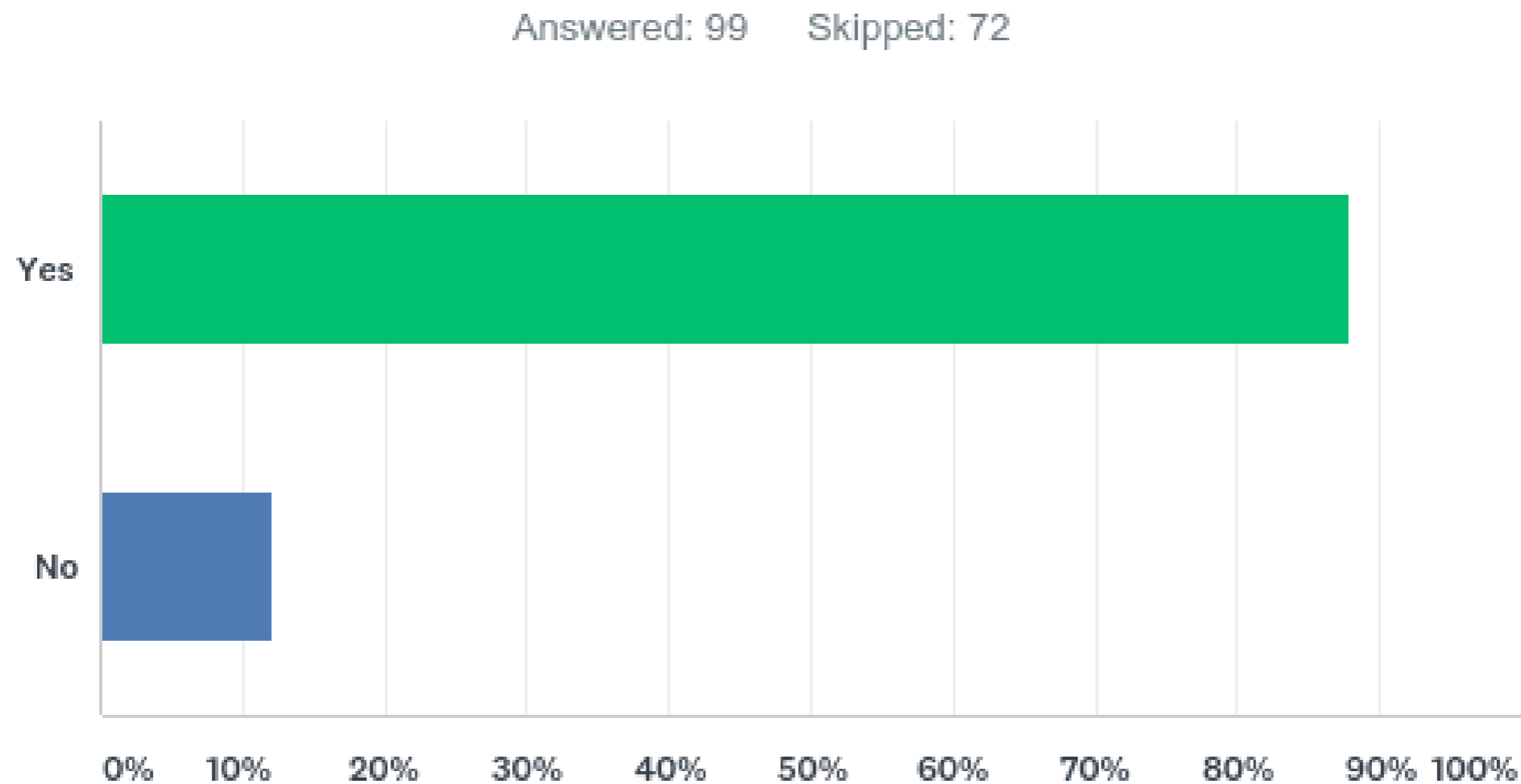
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Answered: 132 Skipped: 39



# Is there a need for a grading system for women?

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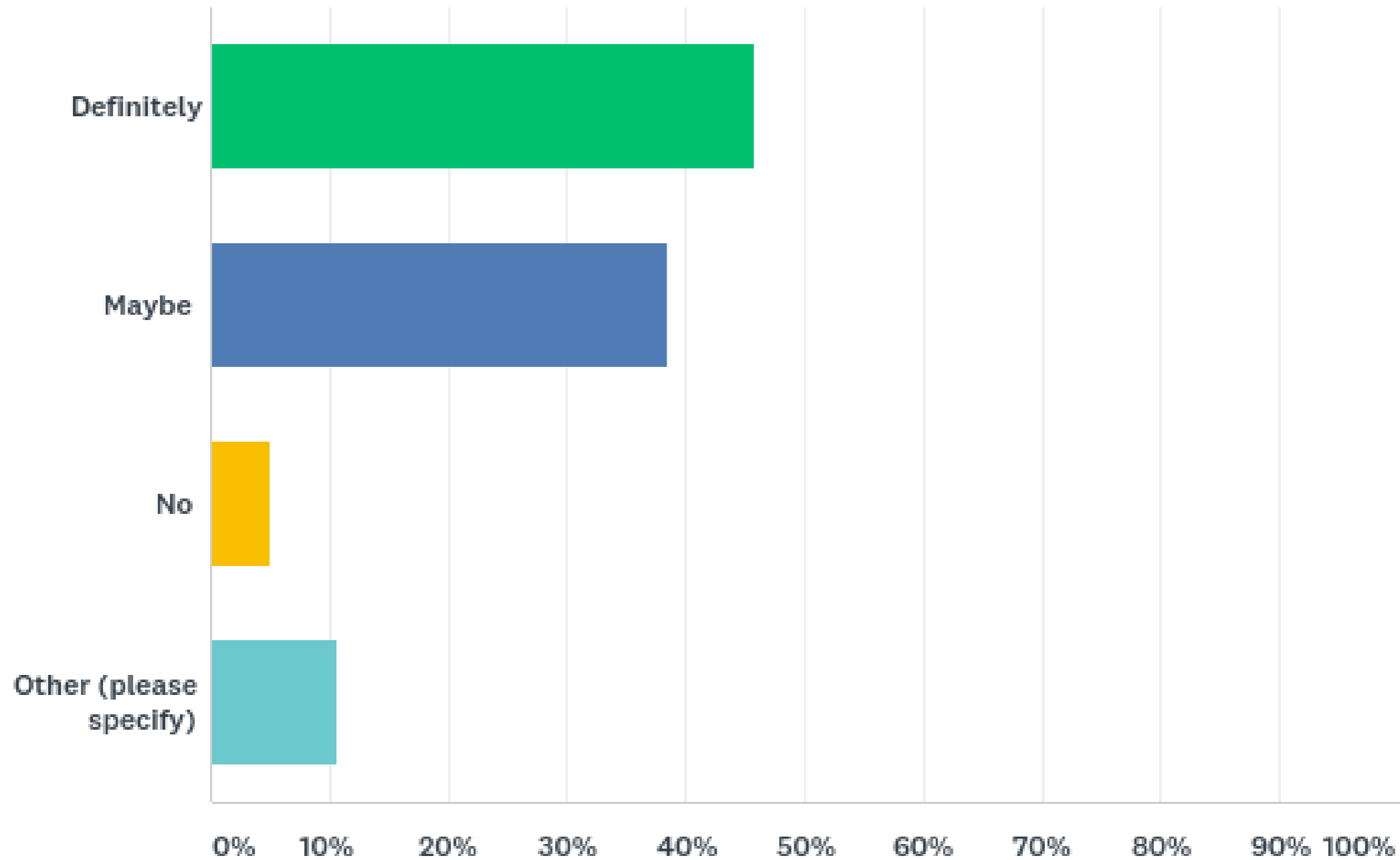




# Is there a need for middle-tier racing?

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Answered: 122 Skipped: 49



# Outcome

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- Need for beginner's leagues in localised hot spots around the country & get on to your friends!
- Need for grading system for women
- Need for mid-tier league
- Need for better promotion of races/training days
- Need to provide better coaching support/training days