

## **Colin Mac Hale**

### **Sport and Volunteering**

Colin is a member of Inspiration Cycling Club in Dunboyne and has previously served on the committee for a number of years.

In 2019 Colin was appointed to the Women's Commission of Cycling Ireland as Treasurer.

At the recent Women's Commission's AGM he was appointed Chairperson.

In addition to his Commission role, Colin also managed a Women's Cycling Ireland team at the Omagh International 3Day event, and was part of the support team for the Women's Cycling Ireland selection at the International Omnium at Manchester Velodrome.

He has served on Board of Management for two terms of the Dunboyne Junior Primary school (8 Years) One of those terms was as Treasurer.

Colin has also served on Board of Management for two terms of the Dunboyne Senior Primary school (8 Years).

He has also served on the Board of Management of St. Peter's Secondary School in Dunboyne. One term of four years.

Colin can be found at the track most weekends helping out and supporting Women's Cycling.

### **Professional Career**

#### **Sales Director**

#### **Europe, Middle East & Africa (EMEA), Territory Sales Director**

Colin is an EMEA Territory Sales Director - Global Scale, Partners & Programs. He is responsible for product sales through Distribution and Partners, as well as Partner programs in the region.

Colin has significant experience in various leadership roles, of selling and making technology markets across all of EMEA. He is an expert in building and leading multi-national, culturally attuned sales teams deployed across EMEA. He and his teams have sold cutting edge solutions to customers in a myriad of industry verticals. He has experience of selling into the Health, Life Sciences, Education, Government, Enterprise, Telco, Financial Services and SME verticals. He has teamed with ISVs, OEMs, SIs, and ODMs to provide industry wide eco-system solutions to customers. He also completed an assignment as Chief of Staff to the EMEA General Manager. He is a trained and experienced spokesperson and influencer to and for the industry to the media, government and industry bodies.

Colin has experience in HQ, EMEA, UK & Irish Computer industry over the past 30 years.

He is based in Ireland, married with three daughters. He enjoys road cycling.

